

Eeba-042018/001-R1

16th April 2018

Dear Sir / Madam,

Summary Report for Travel Malaysia 2018 (6th – 8th April 2018)

Travel Malaysia 2018 was successfully conducted from 6th – 8th April 2018 at Hall 5A, Singapore EXPO Convention & Exhibition Centre. The exhibition was organized by IBT Investment Pte Ltd and supported by Express & Excursion Bus Association (EEBA). The key sponsors and preferred partners for the event include Resorts World Genting, Dream Cruises and HL Assurance.

In co-operation with Tourism Malaysia, the main highlights of the event were the state tourism boards, hotels, resorts and new attractions, providing a unique range of attractions and holiday packages for the upcoming June holidays, as well as the multitude of special products, promotions and services offered by the major players in the tour and travel industries.

A total of 23 exhibitors occupied a floor area of 2,000sqm comprising more than 60 booths and a display of express buses/coaches by Great Excursion Travel Pte Ltd, Transtar Travel Pte Ltd and WTS Travel & Tours Pte Ltd. Highlights at the fair featured awe-inspiring singing performances by Malaysian artistes Ben Lim & Wong Fui Yee, daily stage games and Meet & Greet Session with KidZania RightZKeepers. MediaCorp DJ Lina Tan and Wendy XiaoYing also hosted interactive stage activities with the visitors. Visitors were also entitled to redeem lucky draw coupons with a chance to win attractive prizes worth up to \$16,500, with a minimum purchase of \$200.

The three-day event saw a steady crowd turnout of approximately 38,500 visitors. Besides adequate advertising & marketing invested by the organizer, much of the visitorship was attributed to new attractions being offered by travel agencies, redemption of room stays offered by Resorts World Genting and discounted cruise packages offered by Dream Cruises and Royal Caribbean Cruises. Visitors from other trade events and seminars, such as PET EXPO 2018, Jean Perry Home Furnishing Sale, Triumph Lingerie Sale, Megatex 2018 and The Cars@EXPO 2018 at adjoining halls have also contributed to the visitorship to Travel Malaysia 2018 (Apr) fair. Visitors at the fair were always ready buyers looking out for special tour packages and promotions being offered by the respective tour and travel agencies, hoteliers, cruise and resort operators.

Discounted tour packages and cruises on offer were mainly to popular destinations such as Labuan, Sabah, Melaka, Perak, Johor, Kuala Lumpur, and many more. Other popular attractions include hotel and resort operators from A'Famosa Resort Melaka, Austin Heights Golf and Hotel Resort, Bukit Gambang Resort City, Desaru Coast Resort, Fenix Inn Melaka, The Everly Group, The Haven Resort Hotel Ipoh and MCM Studio.

On behalf of EEBA and the organizing committee, we would like to thank all exhibitors, preferred partners and sponsors for your generous support and contribution at Travel Malaysia 2018 (Apr) fair.

We are also pleased to announce that Travel Malaysia 2018 (Oct) fair will be held from 19th to 21st October 2018 at Hall 5B, Singapore Expo Convention & Exhibition Centre. We look forward to your continuous support for Travel Malaysia 2018 (Oct).

Yours Sincerely,

Sebastian Yap
Chairman, Organizing Committee
Express & Excursion Bus Association / IBT Investment Pte Ltd

Enclosures:

- A. List of Prize Winners
- B. List of Exhibitors (Apr)
- C. Floor Plan Layout (Apr)

Cc:

Voo Wei Keong
President, EEBA



*Travel
Malaysia
2018*

Travel Malaysia 2018 (April) – List of Prize Winners

Lucky Draw Prize	Name	NRIC No	Ticket No
1 x 5-Nights Sunday Cruise to Surabaya – North Bali, or Redang – Sihanoukville – Bangkok or Redang – Koh Samui – Bangkok in a balcony stateroom for 2 persons onboard Genting Dream worth \$3,700, sponsored by Dream Cruises (1 winner)	Yip Suet Fong	Xxxx6525J	03421
1 x 3D2N Stay for 2 persons at Tabin Wildlife Resort worth \$1600, sponsored by Tabin Wildlife Holidays Sdn Bhd (1 winner)	Ong Leng Gim	Xxxx1268D	02772
1 x 3D2N stay at First World Hotel World Club room worth \$530, sponsored by Resorts World Genting (1 winner)	Chong Poh Fah	Xxxx0278D	03333
1 x 3D2N stay at Resorts World Langkawi Premier Sea View room worth \$350 each, sponsored by Resorts World Genting (2 winners)	Tan Chin Boh Ng Lian Seng	Xxxx5809D Xxxx0130G	02670 02679
1 x 3D2N stay at Theme Park Hotel Sixers room worth \$350 each, sponsored by Resorts World Genting (2 winners)	Soh Xin Yi Koh Geok Hong, Wendy	Xxxx9756Z Xxxx1991D	03411 02454
1 x 3D2N stay at First World Hotel Y5 Triple Deluxe room worth \$300 each, sponsored by Resorts World Genting (5 winners)	Shin Chern Yew Chan Han Swee Goh Choon Tat Soh Xin Yi Ang Teow Eng	Xxxx9334W Xxxx4457C Xxxx7258Z Xxxx9756Z Xxxx9925Z	03212 02864 03385 03413 03484
1 x Sunset Dinner Cruise for 2 persons on North Borneo Cruises worth \$265, sponsored by Amazing Borneo Tours & Events Sdn Bhd (1 winner)	Puan Khen Fatt	Xxxx5757C	03449
1 x 2D1N at Fenix Inn 2 Bedroom Premier Apartment worth \$100 each, sponsored by Fenix Inn (3 winners)	Toh Siew Kim Mok Khai Loy Tan Sio Li	Xxxx9402A Xxxx6509E Xxxx8222C	03315 03139 03468

1 x treatment vouchers worth \$360 each, sponsored by Atos Wellness (20 winners)	Tan Hock Soon	Xxxx3598A	03297
	Ignatius Chua	Xxxx0668A	03447
	Tan Khar Cheng	Xxxx1757E	03379
	Mah Ah Loh	Xxxx6614C	02961
	Lai Peng Fatt	Xxxx9111G	02931
	Teng Chin Choong	Xxxx4721J	03951
	Wang Wai Leong	Xxxx2339A	01966
	Seah Lee Cheng	Xxxx2809D	02599
	Ho Chee Yin	Xxxx0815Z	02823
	Lee Chin Him	Xxxx4223H	02425
	Woo Sook Ling	Xxxx0903D	02684
	Toh Thiam Geok	Xxxx8288I	03362
	Chong Lay Tin	Xxxx3221I	02698
	Yeo Ah Seng	Xxxx2364Z	02664
	Low Khee Siang	Xxxx2042C	03455
	Sim Ser Moy	Xxxx1294J	03375
	Bessie Ong M.I.	Xxxx6914J	03313
	Yip Suet Fong	Xxxx6525J	03423
	Ng Gian Huay	Xxxx9421Z	03227
	Ng Thak Chun	Xxxx6210H	03471

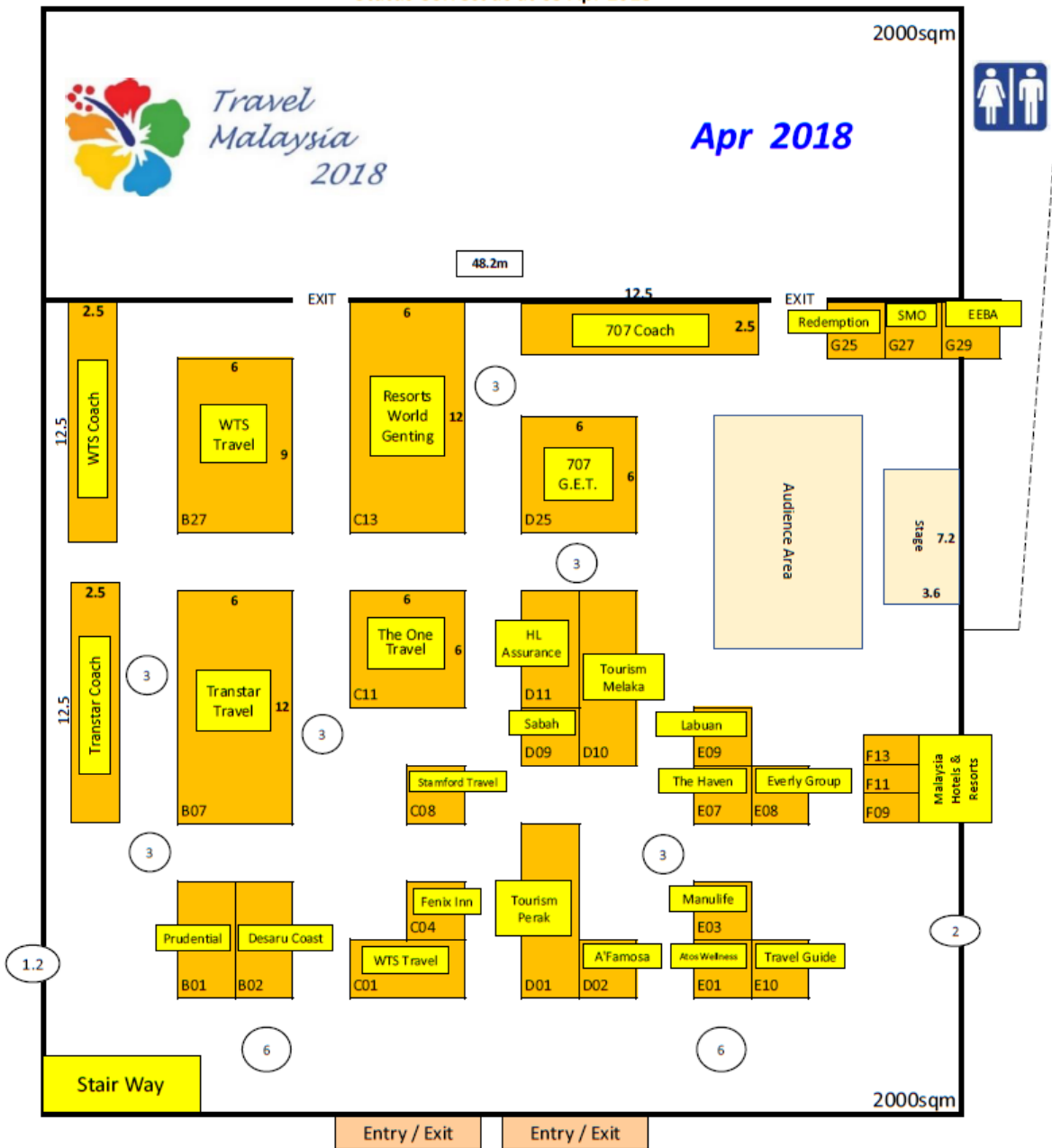
TRAVEL MALAYSIA 2018 (6 - 8 April 2018)

LIST OF EXHIBITORS (APRIL)

Status correct as at 04.04.2018

Category	List of Exhibitors	Booth No
Travel Agents	Great Excursion Travel Pte Ltd Stamford Travel Pte Ltd The One Travel & Tours Pte Ltd Transtar Travel Pte Ltd WTS Travel & Tours Pte Ltd	D25 C08 C11 B07 B27 & C01
Resorts & Hotels	A'Famosa Resort Melaka Austin Heights Golf and Hotel Resort Bukit Gambang Resort City Desaru Coast Resort Fenix Inn, Melaka The Everly Group The Haven Resort Hotel, Ipoh	D02 F13 F09 B02 C04 E08 E07
Attractions	MCM Studio	F11
State Tourisms / Federal Territory	Explore Labuan Malaysia Sabah, Malaysian Borneo Tourism Melaka Tourism Perak	E09 D09 D10 D01
Others	Atos Wellness Manulife Prudential	E01 E03 B01
Sponsors & Preferred Partners	EEBA / Redemption Counter HL Assurance Malaysia Tourism Promotion Board Resorts World Genting Star Cruises Travel Service Pte Ltd Travel Guide Singapore Unique Event & Exhibition Pte Ltd (SMO)	G29 & G25 D11 NA C13 NA E10 G27

Travel Malaysia 2018 (6 - 8 April 2018)
 Hall 5A, Singapore EXPO Convention & Exhibition Centre
 Floor Plan Layout (subjected to change)
 Status Correct as at 05 Apr 2018



LEGEND

Raw Space & Shell Scheme Booth
 XX Rental Space Booths Available

Special Shell Scheme Booth for Hotels & Resorts only
 XX 1.5m x 2.5m Rental Space Booths Available

Booths Reserved
 XX

Booths occupied
 XX