

Eeba-101917/001

19<sup>th</sup> October 2017

Dear Sir / Madam,

**Summary Report for Travel Malaysia 2017 (13<sup>th</sup> – 15<sup>th</sup> October 2017)**

**Travel Malaysia 2017** was successfully conducted from 13<sup>th</sup> – 15<sup>th</sup> October 2017 at Hall 6A, Singapore EXPO Convention & Exhibition Centre. The exhibition was organised by IBT Investment Pte Ltd and was supported by Express & Excursion Bus Association (EEBA). The key sponsors and preferred partners for the event include Tourism Johor, Resorts World Genting and Star Cruises.

In co-operation with Tourism Malaysia, the main highlights of the event were the state tourisms, hotel & resorts and new attractions, providing a unique range of attractions and holiday packages for the upcoming December holidays, as well as the multitude of special products, promotions and services offered by the major players in the tour and travel industries.

A total of 28 exhibitors occupying a floor area of 2,500sqm comprising more than 70 booths and a display of express buses/coaches by Great Excursion Travel Pte Ltd, Transtar Travel Pte Ltd and WTS Travel & Tours Pte Ltd. Entertainment at the fair featured performances by cultural troupe specially arranged by Tourism Johor, singing performances by Ben Lim & Wong Fui Yee, stage games and Meet & Greet Session with Snoopy<sup>®</sup> mascot.

The three-day event saw a steady crowd turnout of about 44,500 visitors. Besides adequate advertising & promotion invested by the organizer, much of the visitorship was attributed to new attractions being offered by all travel agencies, redemption of points for roomstay by Resorts World Genting and discounted cruise packages offered by Star Cruises, Costa Cruises and Royal Caribbean Cruises. Visitors from other trade events and seminars, such as Robinson Expo Sales, Baby Market 2017, TNF Winter & Sport Expo, Home Design & Décor 2017 and Business & Investor Summit 2017 at adjoining halls have also contributed to the visitorship at the fair. Visitors at the fair for Travel Malaysia 2017 were always ready buyers looking out for the special tour packages and promotions being offered by the respective tours and travel agencies, hoteliers, cruises and resort operators.

Discounted tour packages and cruises on offer were mainly to popular destinations such as Johor, Kuala Lumpur, Pahang, Perak, Sabah, Terengganu, and many more. Other ever popular attractions, include hotel and resort operators from D Jungle Resorts Pahang, Fenix Inn, Melaka,

Rangkaian Hotel Seri Malaysia, The Haven Resort Hotel Ipoh, The Straits Hotel & Suites and many more.

In addition, Coach Key Handing Over Ceremony by Scania to Transtar Travel and WTS Travel on the 1<sup>st</sup> day of event.

EEBA would like to thank all exhibitors, preferred partners and sponsors for their support and contribution at the Travel Malaysia 2017 (October) fair.

On behalf of the organising committee, we take this opportunity to thank you once again for your kind support and contribution and we look forward to your participation in the next Travel Malaysia fair to be held from 6<sup>th</sup> to 8<sup>th</sup> April 2018 at Singapore EXPO.

Yours Sincerely,

Sebastian Yap  
Chairman, Organizing Committee  
Express & Excursion Bus Association / IBT Investment Pte Ltd

Enclosures:

- A. List of Prize Winners
- B. List of Exhibitors (Oct)
- C. Floor Plan Layout (Oct)

Cc:  
Voo Wei Keong  
President, EEBA



*Travel  
Malaysia  
2017*

**Travel Malaysia 2017 (Oct) – List of Prize Winners**

Lucky Draw Prize	Name	NRIC No	Ticket No
1 x Cruise prize 3-Night Penang-KL-Phuket Cruise for 2 persons in an Oceanview Stateroom with window on SuperStar Libra worth \$1,940, sponsored by Star Cruises (1 winner)	Pang Joon Peow	Xxxx3793A	01650
1 x 3D2N at First World Hotel World Club Room valued at \$630 each, sponsored by Resorts World Genting (1 winner)	Teo Hock Seng	Xxxx3992Z	01162
1 x 3D2N at First World Hotel Y5 Triple Deluxe Room valued at \$442 each, sponsored by Resorts World Genting (5 winners)	Jack Koh Teo Guat Eng Ng Leng Leng David Soh Irene Tay	Xxxx4008I Xxxx7497I Xxxx6204G Xxxx9590D Xxxx0558G	01405 02186 02119 01661 02346
1 x 3D2N at Resorts World Langkawi Deluxe Seaview Room with breakfast for 2 persons valued at \$441 each, sponsored by Resorts World Genting (2 winners)	Ng Chin Guan Ng Suay Moi	Xxxx9663H Xxxx0752J	02143 02127
1 x 3D2N at Resorts World Kijal Deluxe Room with breakfast for 2 persons valued at \$260 each, sponsored by Resorts World Genting (2 winners)	Loke K.T Ang Wan May, Shirley Hope	Xxxx4179Z Xxxx1269D	01063 02296
1 x 2D1N at Fenix Inn 2 Bedroom Premier Apartment valued at \$100 each, sponsored by Fenix Inn (3 winners)	Sim Gek Lian Tan Eng Boh Tan Su Kim Wendy	Xxxx4631Z Xxxx5253H Xxxx1715J	01692 01757 02352
1 x complimentary treatment vouchers worth \$360 each, sponsored by Atos Wellness (20 winners)	Lee Hong Bee See Koh Yee Tan Hee Seng Loh Soon Huat Adrian Chua Hung Tiong Yong Siew Eng Lum Wah Khai Soh Seng Chuan Tang Cheng Yong Tan Song Nee Chee Woan Tyng Wong Tuck Keng	Xxxx4378D Xxxx5249A Xxxx1779D Xxxx7356Z Xxxx7674A Xxxx7176C Xxxx8744B Xxxx6401J Xxxx5437I Xxxx0396H Xxxx1154A Xxxx8836G	01197 02401 01868 01355 01825 02290 02010 01776 01855 01283 01459 02249

Lucky Draw Prize	Name	NRIC No	Ticket No
<b>1 x complimentary treatment vouchers worth \$360 each, sponsored by Atos Wellness (20 winners)</b>	Florence Toh	Xxxx1929H	02338
	Kng Meng Hwee	Xxxx6022A	01596
	Hong Kueng Hiang	Xxxx1908D	01240
	Lim Bee Suan	Xxxx8861Z	01177
	Tan Siew Eng	Xxxx1865C	01921
	Teh Poh Seng	Xxxx8876H	01540
	Chan Yip Tong Jack	Xxxx0386C	01324
	Virgina, P	Xxxx6750M	01683



**TRAVEL MALAYSIA 2017 (13 - 15 October 2017)**  
**LIST OF EXHIBITORS (Oct)**

<b>Category</b>	<b>List of Exhibitors</b>	<b>Booth No</b>
Travel Agents	Transtar Travel Pte Ltd Konsortium Express And Tours Pte Ltd WTS Travel & Tours Pte Ltd Lapan Lapan Travel Pte Ltd The One Travel & Tours Pte Ltd Great Excursion Travel Pte Ltd Stamford Travel Pte Ltd Citystate Cruises c/o Costa Cruises Citystate Cruises c/o Royal Caribbean Cruises	B29 D07 B01, B09 & B21 E23 C09 D21 D01 C01 C03
Resorts & Hotels	D Jungle Resorts Pahang Fenix Inn, Melaka Rangkaian Hotel Seri Malaysia The Haven Resort Hotel Ipoh The Straits Hotel & Suites	F21 D08 F17 E09 F15
State Tourisms	Sabah, Malaysian Borneo Tourism Perak Tourism Johor Tourism Pahang	D03 B04 D02 F03
Others	Atos Wellness Delphin Singapore Pte Ltd Great Eastern Life Prudential	D10 F01 E25 E11
Sponsors & Preferred Partners	EEBA / Redemption Counter Malaysia Tourism Promotion Board Unique Event & Exhibition Pte Ltd (SMO) Resorts World Genting Star Cruises Travel Service Pte Ltd CHUBB Insurance Travel Guide	G29 & G25 E01 G27 C23 NA C04 A01

Travel Malaysia 2017 (13 - 15 October 2017)  
 Hall 6A, Singapore EXPO Convention & Exhibition Centre  
 Floor Plan Layout (subjected to change)  
 Status Correct as at 8/10/2017

