

Eeba-052017/001

4th May 2017

Dear Sir / Madam,

Summary Report for Travel Malaysia 2017 (21st – 23rd April 2017)

Travel Malaysia 2017 was successfully conducted from 21st – 23rd April 2017 at Hall 6A, Singapore EXPO Convention & Exhibition Centre. The exhibition was organised by IBT Investment Pte Ltd and was supported by Express & Excursion Bus Association (EEBA). The key sponsors and preferred partners for the event include Tourism Terengganu, Resorts World Genting and Star Cruises.

In co-operation with Tourism Malaysia, the main highlights of the event were the state tourisms, hotel & resorts and new attractions, providing a unique range of attractions and holiday packages for the upcoming June holidays, as well as the multitude of special products, promotions and services offered by the major players in the tour and travel industries.

A total of 32 exhibitors occupying a floor area of 3,000sqm comprising more than 109 booths and a display of express buses/coaches by Great Excursion Travel Pte Ltd, Transtar Travel Pte Ltd and WTS Travel & Tours Pte Ltd. Entertainment at the fair featured performances by cultural troupe specially arranged by Tourism Terengganu and Tourism Melaka, stage games and Meet & Greet Session with Angry Bird, Hello Kitty and The Smurfs(MAPS).

The three-day event saw a steady crowd turnout of about 42,000 visitors. Besides adequate advertising & promotion invested by the organizer, much of the visitorship was attributed to new attractions being offered by Farm In The City, Movie Animation Park Studios (MAPS) and all travel agencies, redemption of points for roomstay by Resorts World Genting and discounted cruise packages offered by Star Cruises and Royal Caribbean Cruises. Visitors from other trade events and seminars, such as Robinson Expo Sales, The Big Furniture Fair, Farmers Market by FUEGO and Digital Expo at adjoining halls have also contributed to the visitorship at the fair. Visitors at the fair for Travel Malaysia 2017 were always ready buyers looking out for the special tour packages and promotions being offered by the respective tours and travel agencies, hoteliers, cruises and resort operators.

Discounted tour packages and cruises on offer were mainly to popular destinations such as Johor, Kuala Lumpur, Langkawi, Melaka, Sabah, Terengganu, and many more. Other ever popular attractions, include hotel and resort operators from Fenix Inn Melaka, Hatten Hotel Worldwide, Hotel Glow Penang, Seri Pacific Hotel Kuala Lumpur, The Face Suites, The Haven Resort Hotel Ipoh and many more.

In-cooperation with Tourism Terengganu, a trade business session between buyers and sellers from Tourism Terengganu was conducted on Friday 21st April 2017. The sessions concluded successfully with overwhelming responses from the buyers.

EEBA would like to thank all exhibitors, preferred partners and sponsors for their support and contribution at the Travel Malaysia 2017 (April) fair. Particularly to Dato' Haji Mohd Zubir bin Embong, speaker of Terengganu State Legislative Assembly who represented the Chief Minister of Terengganu for the official opening of the fair.

On behalf of the organising committee, we take this opportunity to thank you once again for your kind support and contribution and we look forward to your participation in the next Travel Malaysia fair to be held from 13th to 15th October 2017 at Singapore EXPO.

Yours Sincerely,

Sebastian Yap
Chairman, Organizing Committee
Express & Excursion Bus Association / IBT Investment Pte Ltd

Enclosures:

- A. List of Prize Winners
- B. List of Exhibitors (April)
- C. Floor Plan Layout (April)

Cc:
Voo Wei Keong
President, EEBA



*Travel
Malaysia
2017*

Travel Malaysia 2017 (April) – List of Prize Winners

Lucky Draw Prize	Name	NRIC No	Ticket No
1 x Cruise prize 3-Night Penang/Phuket/Krabi Cruise for 2 persons on Deluxe Oceanview Stateroom on SuperStar Libra worth \$1,476, sponsored by Star Cruises (1 winner)	Christina Poh Siok Chim	Xxxx7258E	00367
1 x 3D2N at First World Hotel World Club Room valued at \$630 each, sponsored by Resorts World Genting (1 winner)	Ong Koon Beng	Xxxx8642Z	00352
1 x 3D2N at First World Hotel Y5 Triple Deluxe Room valued at \$442 each, sponsored by Resorts World Genting (5 winners)	David Soon Tan Nguan Heng Hoe Mee Mei Tan Tee Nik Lee Suck Keng	Xxxx1600B Xxxx4909H Xxxx9166Z Xxxx8657H Xxxx6721E	00510 00948 00018 00091 00442
1 x 3D2N at Resorts World Langkawi Deluxe Seaview Room with breakfast for 2 persons valued at \$441 each, sponsored by Resorts World Genting (2 winners)	Wong Tee Hai Mah Kwai Chan	Xxxx8175E Xxxx5819C	00880 00322
1 x 3D2N at Resorts World Kijal Deluxe Room with breakfast for 2 persons valued at \$260 each, sponsored by Resorts World Genting (2 winners)	Por Siat Choo Low En Serh	Xxxx4039Z Xxxx9330D	00144 00276
1 x 3D2N at Hatten Place Melaka Superior Room valued at \$126 each, sponsored by Hatten Place Melaka (1 winner)	Susan Tham	Xxxx9201E	00458
1 x 2D1N at Hatten Hotel Melaka Junior Suite with breakfast for 2 persons valued at \$126 each, sponsored by Hatten Hotel Melaka (1 winner)	Laurence Ooi	Xxxx2471B	01002
1 x 2D1N at Estadia Hotel Melaka Deluxe Room with breakfast for 2 persons valued at \$100 each, sponsored by Estadia Hotel Melaka (1 winner)	Ong Sock Wah	Xxxx4297J	00339
1 x 2D1N at Fenix Inn 2 Bedroom Premier Apartment valued at \$100 each, sponsored by Fenix Inn (3 winners)	Felicia Lim Bee Bee Jenny Teo Poh Kim Tay Chun Feng	Xxxx1762Z Xxxx6813G Xxxx5121H	00801 00248 00864

Lucky Draw Prize	Name	NRIC No	Ticket No
1 x complimentary wellness bundle voucher worth \$564 each and 1 x Psyllium product worth \$38.70 each, sponsored by Atos Wellness (20 winners)	Tay Chun Feng	Xxxx5121H	00865
	Terence Lee	Xxxx3472C	00656
	Soh Leng Ting	Xxxx9120H	00680
	Lai Choi Har	Xxxx5323E	00473
	Sim Lucy	Xxxx5420E	00243
	Loo Choon Bee	Xxxx3229A	00861
	David Tan	Xxxx4022C	00237
	Tee Tim Kwang	Xxxx5381H	00553
	Ong Koon Beng	Xxxx8642Z	00353
	Lim Siew Hong	Xxxx1740A	00692
	Lam Soi Toh	Xxxx1419J	00045
	Chiam Kim Thiam	Xxxx6304Z	00814
	Teo Hwa Keow	Xxxx7264Z	00683
	Ho Meng Kwong	Xxxx1339D	00116
	Tan Bong Chee	Xxxx7872G	00895
	Peggy Seet	Xxxx8991H	00821
	Wong Ching Ching	Xxxx2327E	00051
	K. Gangadhava Rao	Xxxx9400M	00337
	Yeo Siew Wah	Xxxx5878G	00423
	Andrew Tan	Xxxx6316E	00371



TRAVEL MALAYSIA 2017 (21 - 23 April 2017)
LIST OF EXHIBITORS (April)

Category	List of Exhibitors	Booth No
Travel Agents	Transtar Travel Pte Ltd Konsortium Express And Tours Pte Ltd WTS Travel & Tours Pte Ltd The One Travel & Tours Pte Ltd Great Excursion Travel Pte Ltd Sri Maju Tours & Travel Pte Ltd Citystate Cruises ASA Holidays	B09 A07 & B07 B21, B29 & C02 C11 D21 D15 C01 C08
Resorts & Hotels	Fenix Inn Melaka Hotel Glow Penang Hatten Hotel Worldwide Seri Pacific Hotel Kuala Lumpur The Face Suites The Haven Resort Hotel Ipoh	D03 F09 D08 C05 C06 D01
Attractions	Farm In The City Movie Animation Park Studios (MAPS)	D06 F05
State Tourisms	Melaka Tourism Promotion Division Sabah Tourism Board Tourism Johor Tourism Terengganu Naturally Langkawi	B01 D02 F01 E01, E15 & F15 D05
Others	Atos Wellness Delphin Singapore Great Eastern Life Hatten Land Ltd Terengganu Seminar Room	E19 C10 E21 D07 F19
Sponsors & Preferred Partners	EEBA / Redemption Counter Malaysia Tourism Promotion Board Unique Event & Exhibition Pte Ltd (SMO) Travel Guide Resorts World Genting Star Cruises Travel Service Pte Ltd CHUBB Insurance	G29 & G25 A01 G25 C29 C17 NA C07

Travel Malaysia 2017 (21 - 23 April 2017)
Hall 6A, Singapore EXPO Convention & Exhibition Centre
Floor Plan Layout (subjected to change)



LEGEND

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|---|--|
| XX Raw Space & Shell Scheme Booth | XX Special Shell Scheme Booth for Hotels & Resorts only |
| XX Rental Space Booths Available | XX 1.5m x 2.5m Rental Space Booths Available |
| XX Booths Reserved | XX Booths occupied |